

CAREERS DAY OUT

2020



Tuesday 5 May 2020
Multi-Purpose Pavilion
Shepparton Showgrounds

YOUR FUTURE DEPENDS ON WHAT YOU DO TODAY

Proudly sponsored by:



Careers Day Out acknowledges the support of the Victorian Government.



CAREERS DAY OUT

2020

Event Information

2020 Details

Tuesday 5 May 2020

Multi-Purpose Pavilion
Shepparton Showgrounds, Shepparton, VIC

Careers Day Out is now in its 22nd year. The event was established by and still is organised by a group of dedicated local community volunteers wanting to make a difference. The event offers education options, career advice and even employment opportunities. Careers Day Out is one of the largest education, training and employment expos in Northern Victoria, with over 1,900 visitors attending in 2019 and growing every year.

This year Careers Day Out is proudly sponsored by the Greater Shepparton Foundation, GOTAFE, SPC, La Trobe University and The University of Melbourne. Careers Day Out acknowledges the support of the Victorian Government and together they are helping all regional students from Year's 9 to 12 to discover their career pathway, further training options or future employment.

Our exhibitors this year will be providing interactive displays to provide students opportunities to get involved in hands on activities. With a vast range of exhibitors including TAFE's, Universities, other training providers, industry associations, local industry, employers, employment and support agencies, we are sure the students will not be bored. Oh, and don't forget the Emergency Services scenario display. Watch as Victoria Police, Ambulance Victoria, CFA and Search and Rescue demonstrate their roles through an accident scene.

We encourage active participation by students through interactive displays, competitions, give-aways, and loads of other activities to ensure the day is engaging and worthwhile for everyone.



Opening Times

Schools Only

Session one: 9:00am - 11.30am

Session two: 12.00pm - 2.30pm

General Public

Session three: 3.00pm - 5.30pm

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Session Three is open to the public

3.00pm – 5.30pm

Careers Day Out will once again open its doors to the public and everyone searching for the next step in their career journey.

From 3:00pm until 5:30pm, the focus will shift towards VCE students wanting information about further study or wanting to find a job, parents looking to re-enter the workforce, job seekers wanting support to find a job, career changers wanting to follow their dream career.

If students return home from Careers Day Out with more questions, or parents have another child at home with career aspirations, we encourage them to come back for session three. With so many opportunities available, students and parents might find it difficult to navigate further education or career pathways. We are open until 5:30pm.

We know NDIS is hard to get your head around so we will be providing you loads of information to help answer those questions and connecting you to the right support if you need it.

There will be food available during the day so bring the family down for an afternoon snack and explore the multitude of careers and demonstrations that are on offer in the Goulburn Valley and beyond.



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Become an Exhibitor

**Your business is their future.
If you are interested in exhibiting, here's how.**

Choose your exhibitor package and register online at www.careersdayout.com.au

We ask exhibitors to actively engage with students by providing hands-on activities that start a conversation. Once engaged, they can then discuss their goals and aspirations. So push back the tables and open up your exhibit to allow the students to feel welcome. We want you to enjoy each session as much as our visitors. Feel free to contact us about some ideas for your business to help engage the students.

The benefits of being involved in Careers Day Out for your business can be immense. Promote your business, brand and industry at a very high profile at this well established event.

All you need to do is choose an exhibitor package that reflects your business and then we can work together to market the event to our visitors and increase your brand awareness. Our exhibitor levels allow you to choose just how much advertising you want for your business. Who knows, we might be seeing your logo on our 2020 Careers Day Out TV commercial. If you would like to discuss exhibitor options further please contact us and we will be in touch soon.

When you are ready to register click "Get Started" and complete the online registration form. We have made it easier this year allowing you to pay when you register. Once you're registered you will be added to our Careers Day Out newsletter to keep you updated. You will receive an email notification confirming you have been registered, so don't forget to approve the registration so we can keep you up to date.

All exhibitors are required to attend the whole event from 9:00am to 5:30pm



Sponsor and Exhibitor Packages

**Major Sponsorship
2020 & 2021
(two year deal)
\$6,000 +GST**

Benefits

- A major sponsor receives a joint naming rights for Careers Day Out event (*i.e. Careers Day Out brought to you by ...*)
- Acknowledgement as a Major sponsor for the event
- Social media promotion including sponsored posts and a video
- Acknowledgement as a Major sponsor specific event material and communications
- Access to specific area, size to be determined, in the pavilion to promote your business
- Acknowledgement as a Major sponsor through tv advertising
- Your logo on CDO website with link to your own website
- Verbal promotion during the event

CDO would like in return

- Careers Day Out (CDO) advertised throughout your cohort base
- Promote Careers Day Out at any future events up until Tuesday 5th May, 2020
- Provide hands on activities for the students and be involved with the other presentations on the day when required. CDO is happy to help provide support in this area.

| | Exhibitor \$100* +GST | Bronze \$250 +GST | Silver \$500 +GST | Gold \$1,000 +GST | Platinum \$2,000 +GST |
|---------------------|----------------------------------|------------------------------|---------------------------------------|---------------------------------------|--|
| Exhibitor Promotion | | | | Via social media | Via social media and TV commercial |
| Exhibitor Promotion | Business name on CDO website | Business name on CDO website | Business name and logo on CDO website | Business name and logo on CDO website | Business name, logo and URL on CDO website |
| Exhibitor Promotion | | | | Verbal acknowledgement during event | Verbal acknowledgement during event |
| Trade Site | Shared site space | 3m x 3m | 3m x 3m Prime location | 6m x 3m | 6m x 3m |

Choose your sponsor or exhibitor package and register online at www.careersdayout.com.au Registrations close 10 April 2020.

If you wish to discuss any of the options above or you have more questions email us at hello@careersdayout.com.au

Students & Visitors

We want to allow everyone to come along and enjoy Careers Day Out. This year will be our final year of the Live & Learn Locally three year funding grant from the Engage State Government Funding which allows the event to remain free for you to attend.

Schools please contact us via email at hello@careersdayout.com.au to discuss options for assistance with entry fee or bus costs.

If you are a school or you may want to exhibit or sponsor at this event, please register at careersdayout.com.au by 10 April 2020.

Register at
careersdayout.com.au
by 10 April 2020



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Find us @careersdayout